

Defining Moments



The Traditionalist

1929-1945



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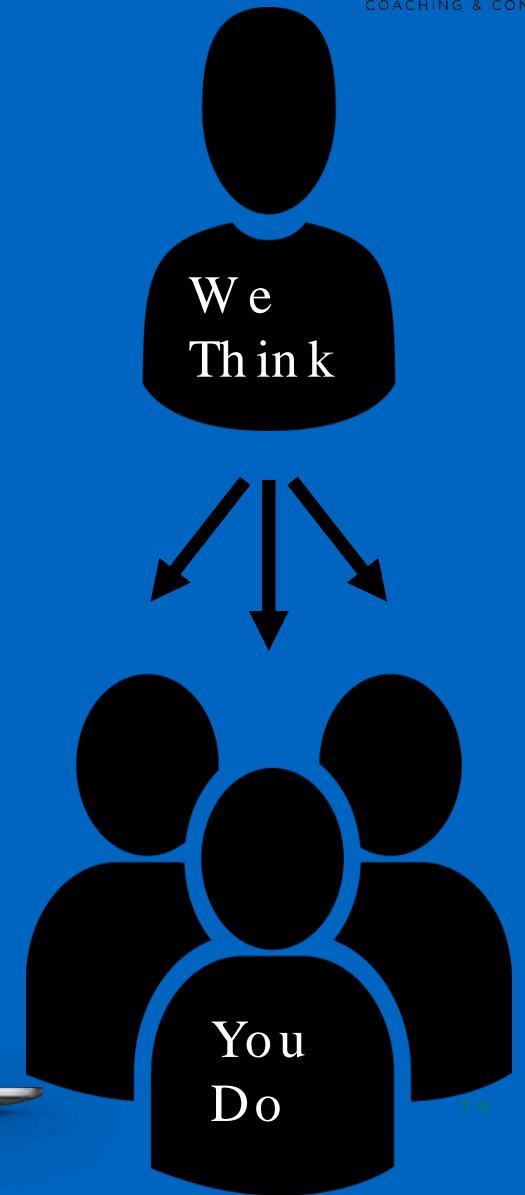




The Great Depression



Hierarchical Leadership



The Traditionalist

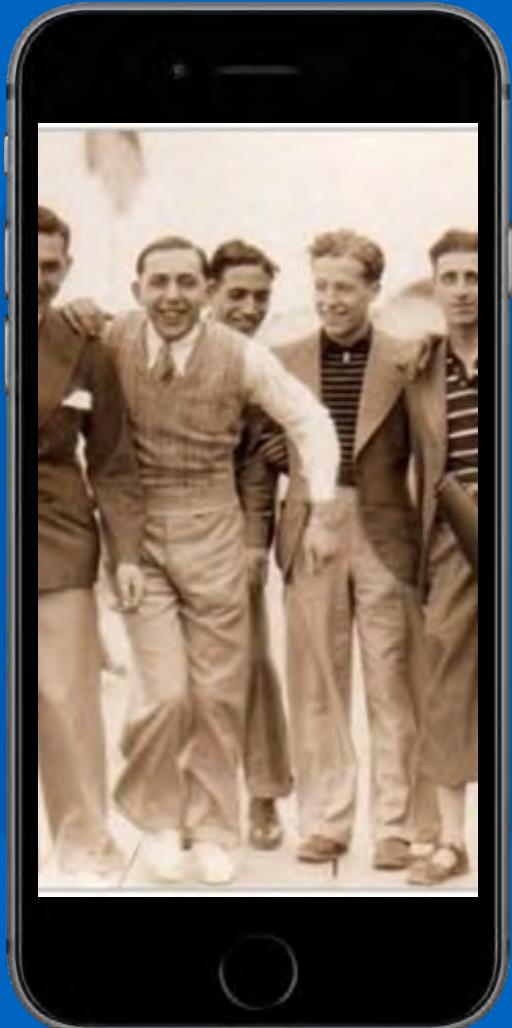


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Core Values:
Respect for rules
Dedication
Frugal
Loyal

The Traditionalist



Work Ethic:
Job was livelihood
Work hard
Show up early
Never miss a meeting

The Traditionalist

Face to face

Don't use "Tech Speak"

Don't badmouth leadership

Show respect for their experience

Take an interest in past experiences

Look for ways to learn from them

Give them a voice in the organization

**Strategies In
The Workplace**

Baby Boomers

1946-1964



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**Neil Armstrong
walks on the Moon
July 20, 1969**

Boom of Babies

