

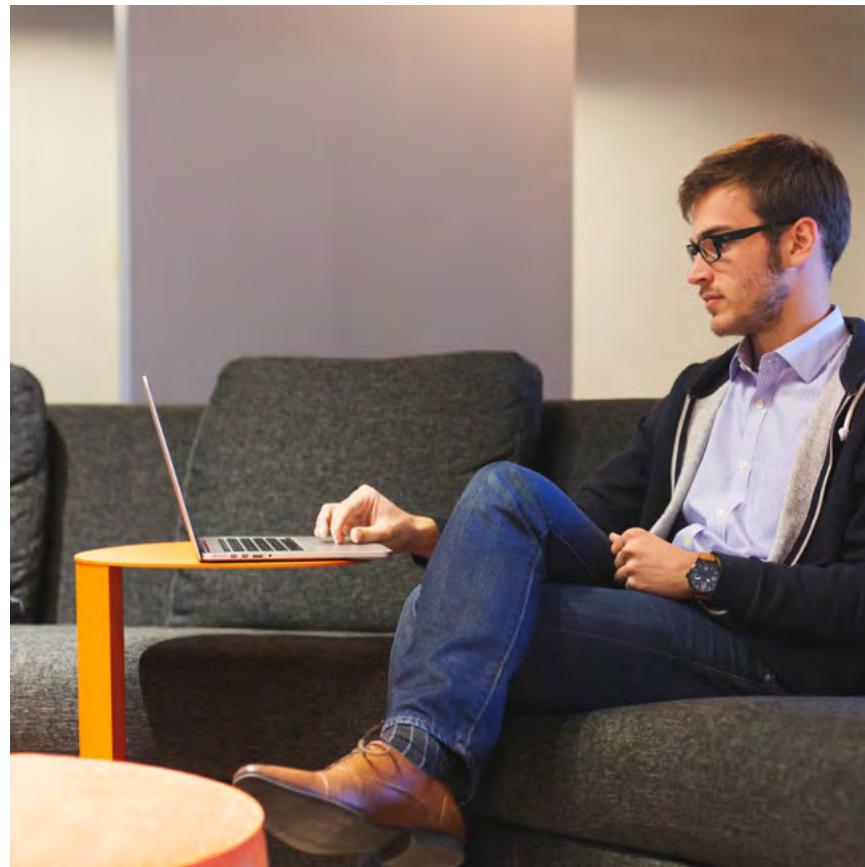
# Why is understanding generations in the workplace important?

People resemble their times more than their parents.

The first headlines to inspire, shape the character of a generation.

Traditionalists and Boomers are working longer and retiring later in life.

The cost to a business to replace an employee who leaves is 2.5 times his or her annual salary.



# Differences Between Generations



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Priorities  
Expectations  
Learning Styles  
Communication  
Appearance  
Way of Thinking  
Motivation  
Working Styles  
Decision Making



# We live in a world of change

**2000**

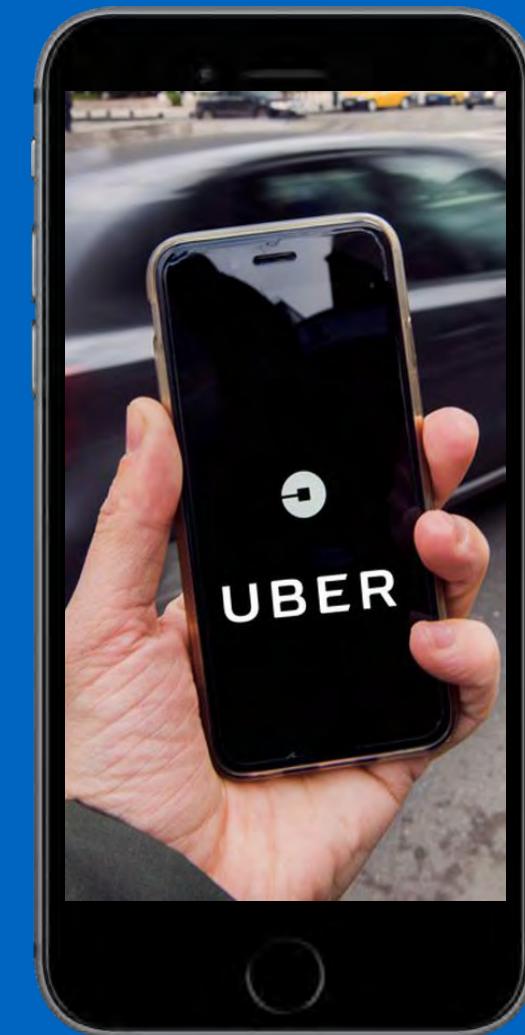
**Don't meet people from the internet  
Don't get in stranger's cars**

**2025**

**Literally summon strangers from the  
Internet and get in their car**



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Everything in this  
Radio Shack add  
can now be found  
on your smart  
phone.



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What have you  
seen change in the  
last 10 years?

2015-2025





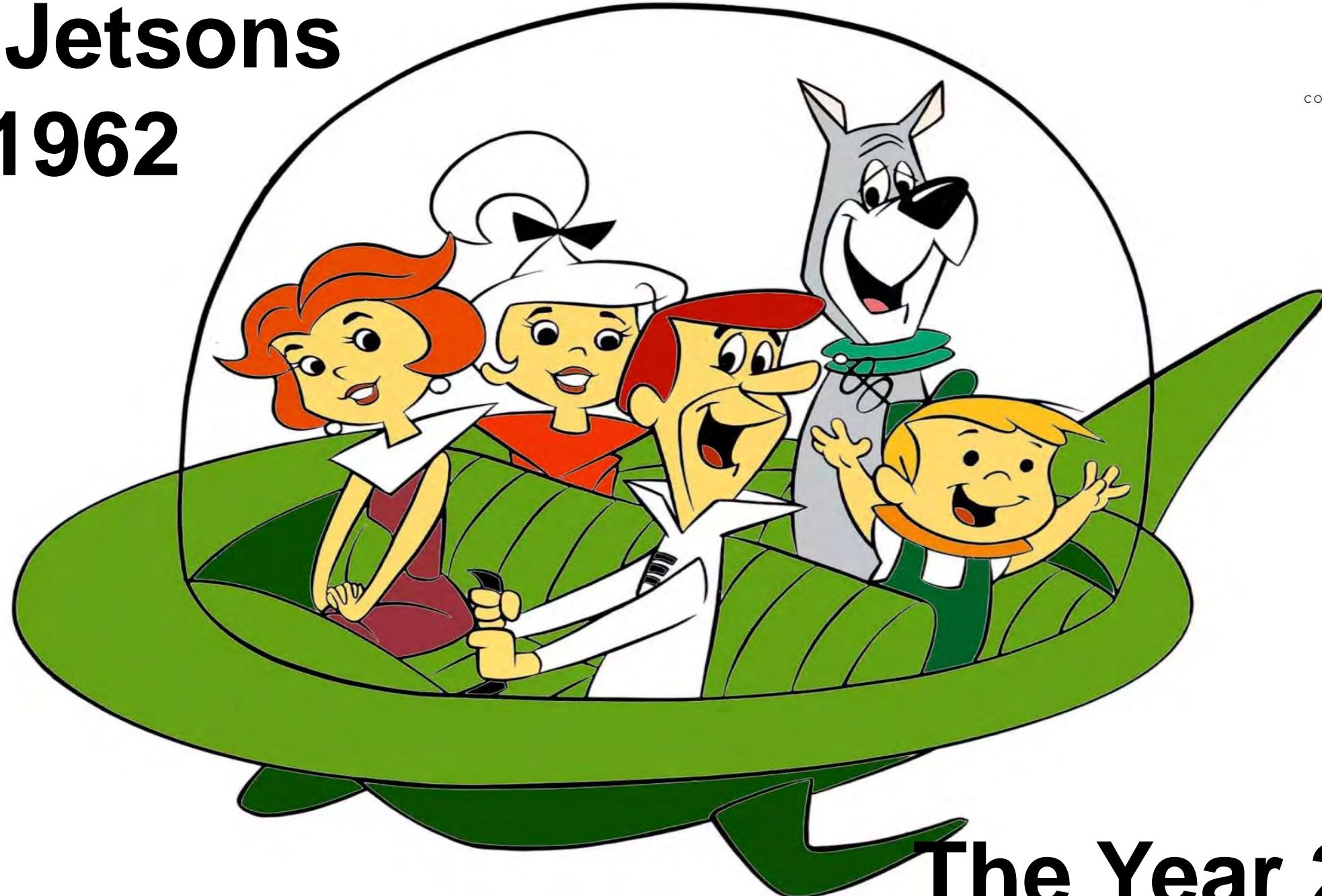
# Context

# The Jetsons

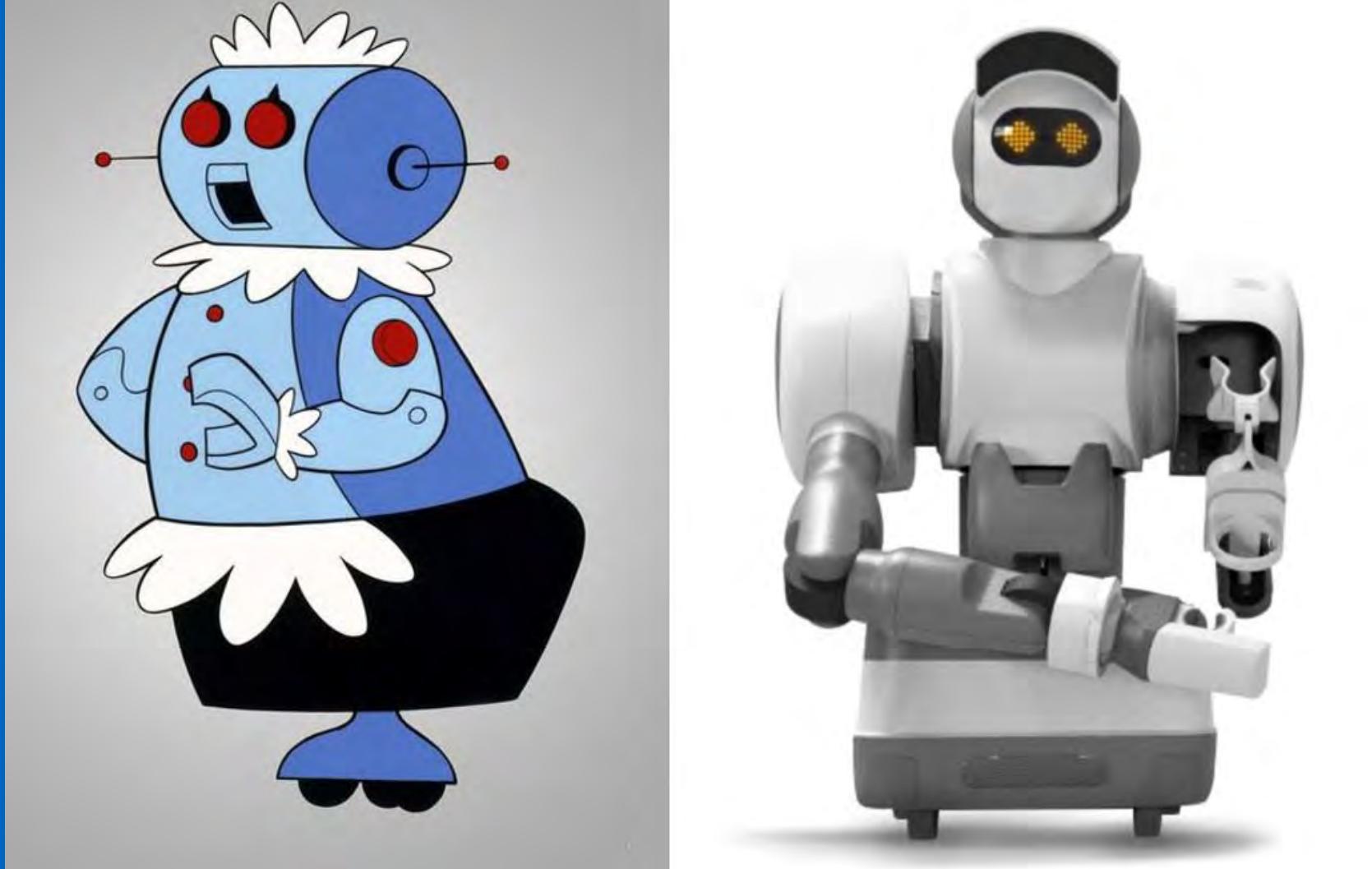
## 1962



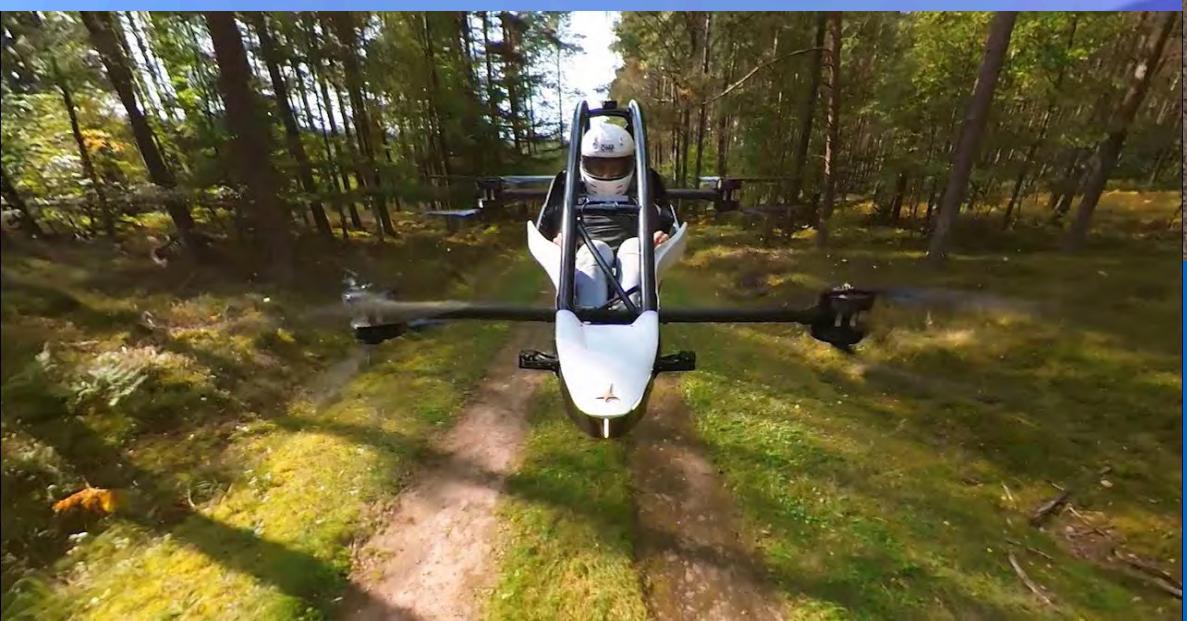
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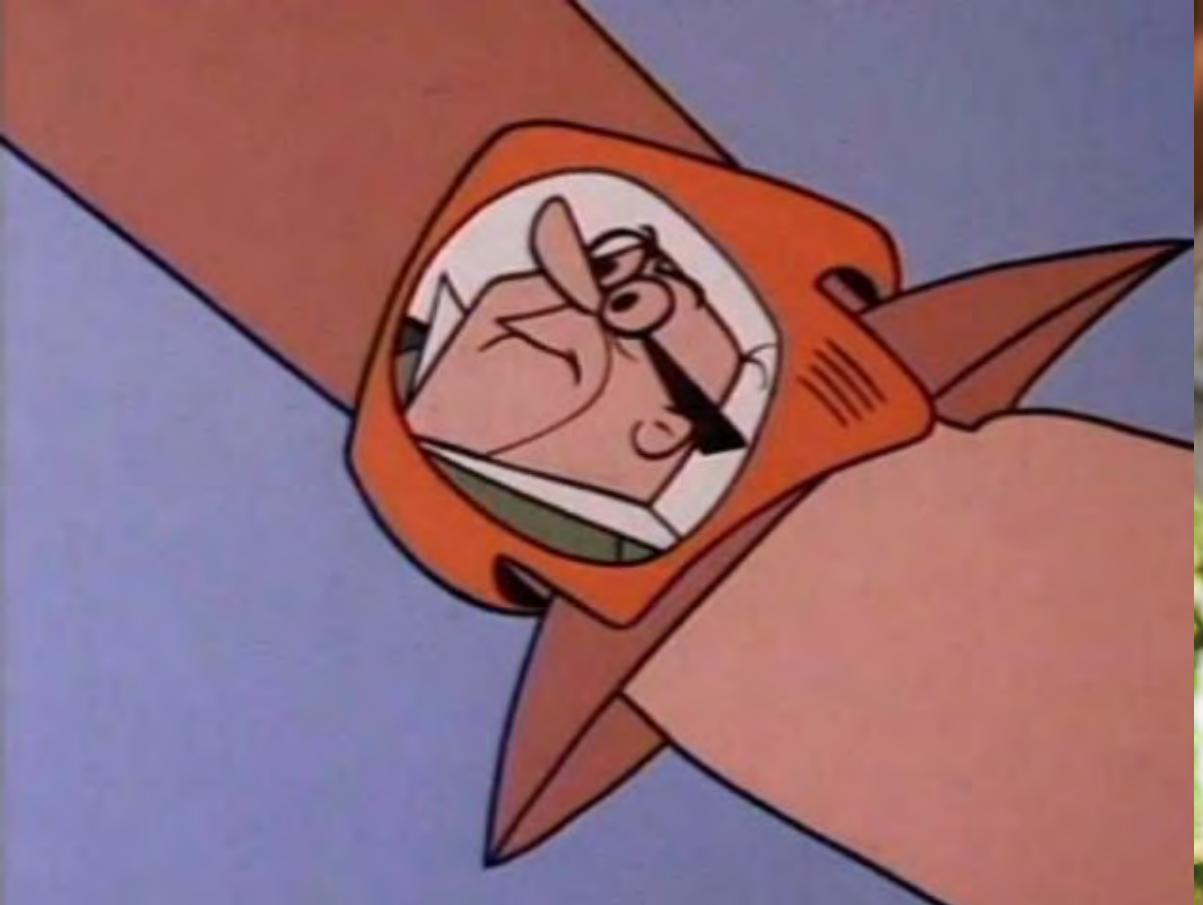
The Year 2062



# Robotic House Help

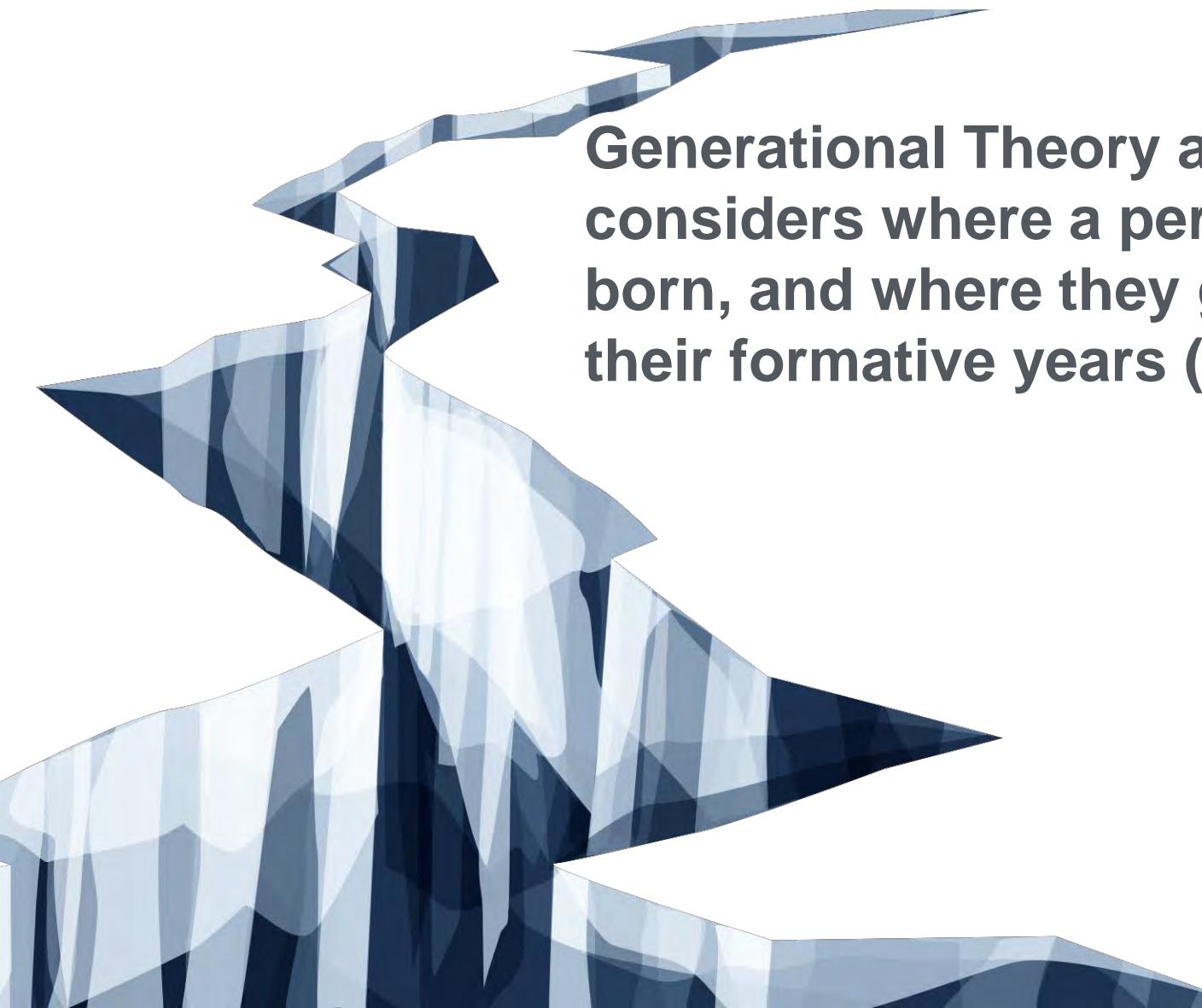


# Flying Cars

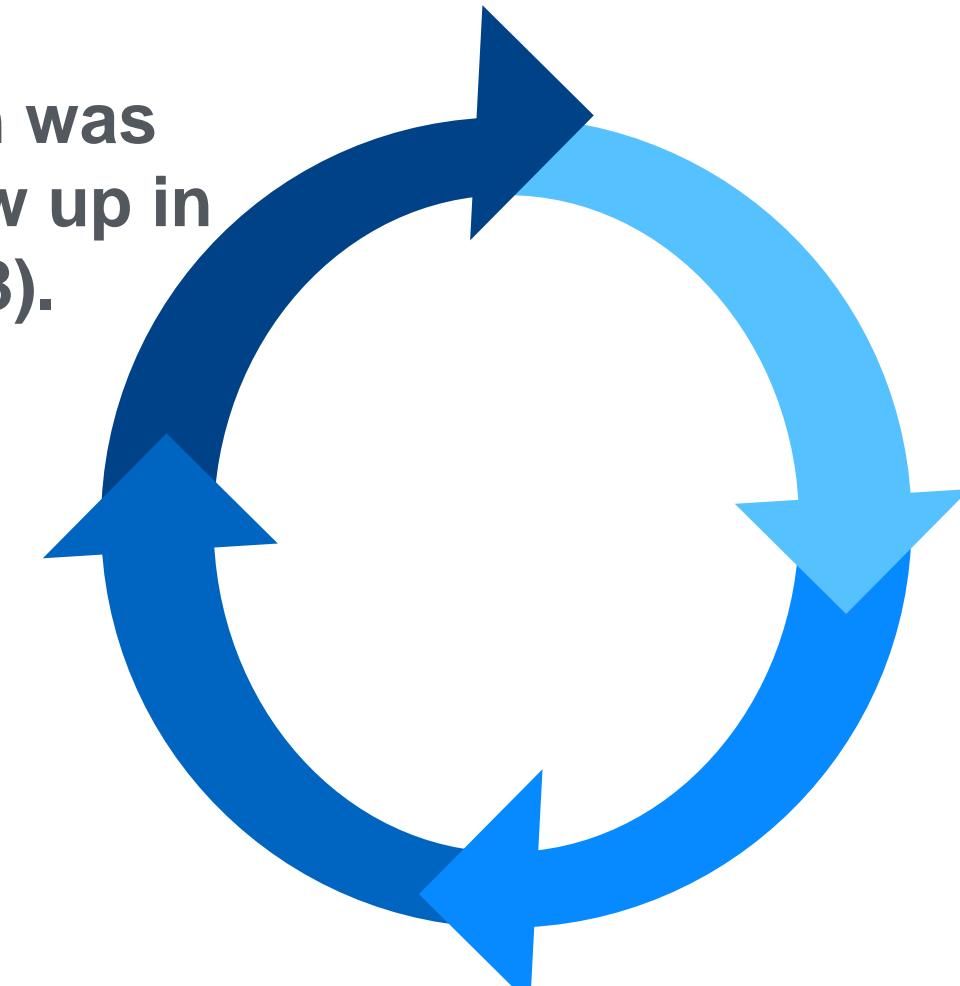


# Smart Watches

# Generational Theory



**Generational Theory also considers where a person was born, and where they grew up in their formative years (3-18).**



\*work adapted from Strauss-Howe

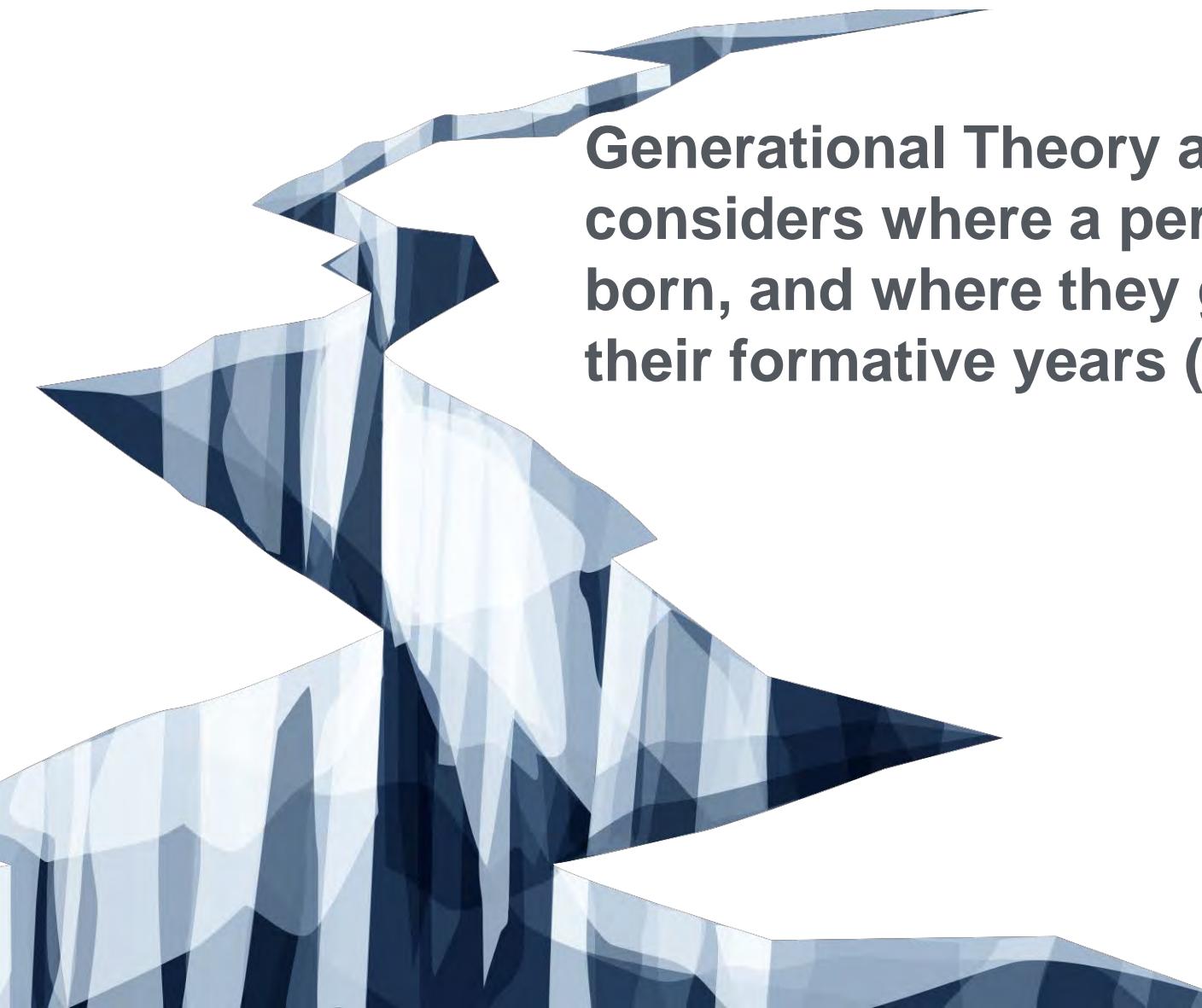


# Urban vs. Rural

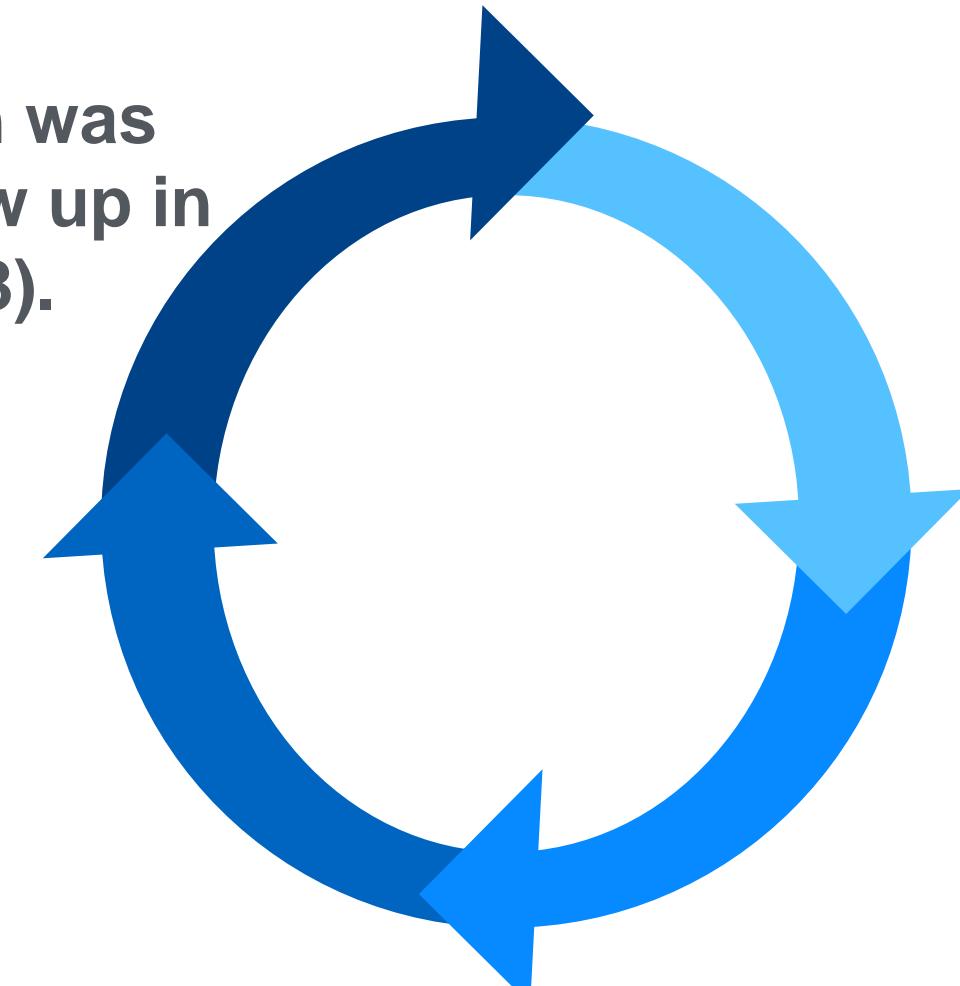


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# Generational Theory



**Generational Theory also considers where a person was born, and where they grew up in their formative years (3-18).**

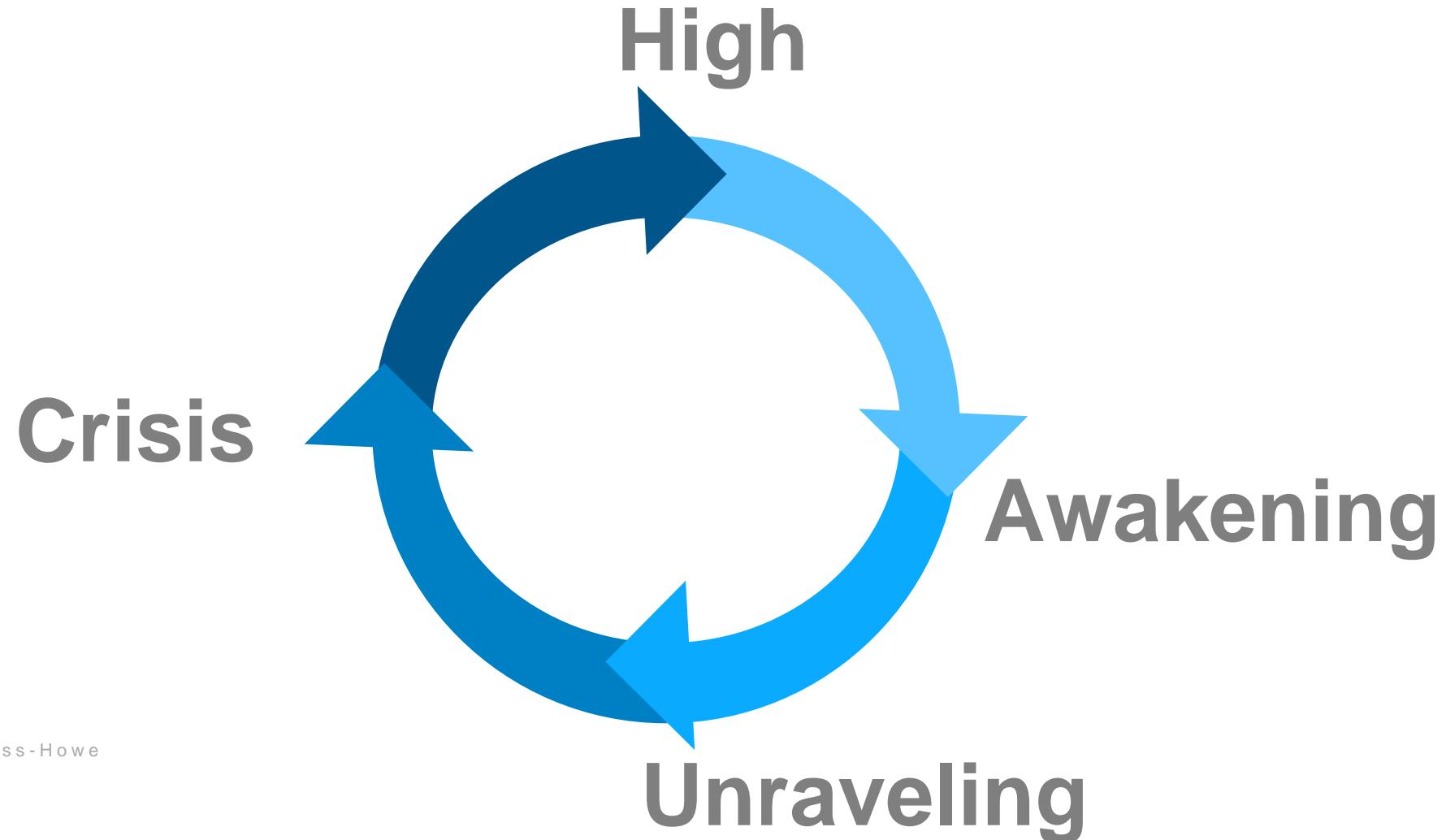


\*work adapted from Strauss-Howe

# Generational Theory



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# Generational Shared Values

Respect  
Competence  
Connection  
Autonomy

